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## Applications of Translational George William\* Communication

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## **Prospective**

While exposure to varied cultures may be a desirable aspect while travelling across countries, one might not be liberal to do so if cursed with a barrier. Lack of data of a country's linguistics may cause a below exceptional experience. A rather simple concept, the appliance allows you to require an image of any text during a foreign language and translates it to a language of your choice, out of its catalogue of 105 languages. While the translations aren't exact, it still manages to elucidate the writing decently. Apart from the choice of translating text, the appliance gives you numerous other features including audio translation and a reference dictionary, however of these features must be downloaded separately.

Text and audio translations are available in 112 languages. An additional feature called Pro features on the appliance for those that wish to translate pictures and documents. This feature on the appliance is out there for people that check in and sometimes can take a while to deliver. It only provides one language per country and therefore the entire phrasebook must be downloaded. Nevertheless, the appliance is most ridiculously thorough with different tones of a translation loaded with hilarity. Each phrase is translated into a proper, casual, slang and crazy tone; the latter two bring a hilarious conversation. With the rapid evolution of the web market, serving a worldwide client base is now no more limited within geographical boundaries or borders of just one large enterprise.

Translational Communication Program unites expertise and resources from the UF College of Journalism and Communications (CJC), the CTSI strategic communications team and thus the UF Health Communications division to advance four aims

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Incubate cutting-edge, interdisciplinary health communication research; Catalyze work on the intersection of communication research and practice by developing, implementing and evaluating theory-based communication strategies in support of CTSI projects and programs; Expand access to CJC graduate courses, lectures and programs to assist current and future translational researchers develop core competencies and skills in health and science communication; Develop a consultation service through which research teams can obtain expert guidance on communication or dissemination strategy development; audience analysis and segmentation strategies; templates and best practices; and referrals to creative services, media training, compliance resources, research collaborators and dissemination partners.

Translation is the communication of the meaning of a source-language text by means of an equivalent target language text. The English language draws a terminological distinction (which does not exist in every language) between translating (a written text) and interpreting (oral or signed communication between users of various languages); under this distinction, translation can begin only after the looks of writing within a language community. Discussions of the idea and practice of translation reach back to antiquity and show remarkable continuities.