

# Market Analysis of 12th World Conference on Women Health Science and Care

Omar Alejandro Ledesma

Specialist in Legal Medicine and Psychiatry, Maimonides University, Buenos Aires, Argentina, E-mail: [omarledesma@me.com](mailto:omarledesma@me.com)

[Conference Series LLC Ltd](#) welcomes you to “**12<sup>th</sup> World Conference on Women Health Science and Care**” (Women Health-2020). This international event is going to showcase many facts and diversities in the field of Women Health and Health care. **Women Health-2020** has been slated during **September 07-08, 2020** in the beautiful city of **Tokyo, Japan**. This would be a two day congress with an expertise gathering of Obstetricians, Physicians, Breast Cancer Surgeons, Oncologists, Gynaecologist doctors, young researchers as well as people who dedicated their work for women health and care on a single global platform at Tokyo.

This 12<sup>th</sup> World Conference on Women Health Science and Care is based on the theme “**Let's talk about best approaches in Women Health**”.

## Market Analysis

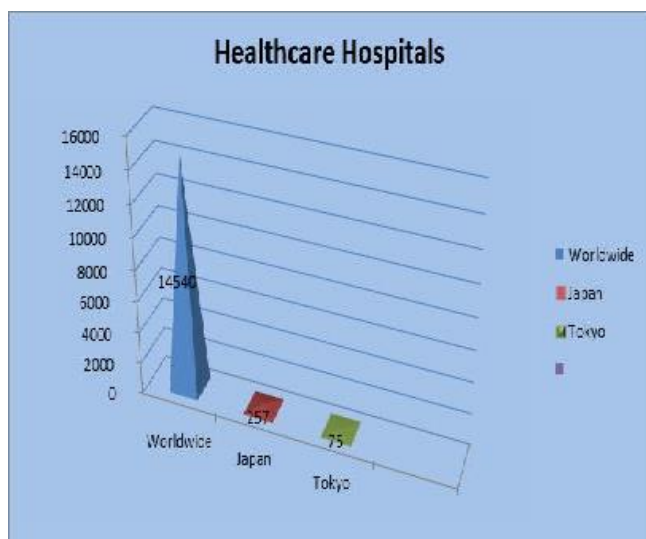
The global women's health market size was valued at USD 39.3 billion in 2018 and is expected to grow at a CAGR of 4.2% over the forecast period. Increase in population of geriatric women, rise in adoption of an unhealthy lifestyle, and introduction of novel medicines for women can be attributed to the market growth. Furthermore, favorable policies initiated by the government to improve women's health and raise awareness are likely to propel the market growth during the forecast period. Women are at a higher risk of diseases such as osteoporosis, osteoarthritis, anemia, menstrual health-related disorders, depression, and obesity. Hence, increasing incidence of these conditions is likely to boost the market growth in the coming years. According to WHO, the health status of women is usually poor. Women are susceptible to some diseases, particularly after menopause, such as Osteoarthritis (OA), osteoporosis, anemia, obesity, menstrual health disorders, depression, and fibromyalgia. Furthermore, cardiovascular diseases, breast cancer, lung cancer, and mental health are the major conditions that generate the majority of the burden in non-communicable diseases. Around 73% of postmenopausal women experience hot flashes, wherein the associated fatigue and sleep disturbances increase dependence on medications, impairing the quality of life.

Changes in dietary habits, stress, and consumption of alcohol are the key factors responsible for hormonal imbalance among women. This is likely to cause fertility issues in women. Ovulation problems, endometriosis, and Polycystic Ovarian Syndrome (PCOS) are the major known factors for infertility. According to the CDC, about 10% of women (6.1 million) in the U.S., aged 15 to 44 years have difficulty in getting pregnant. Hence, all these factors are likely to aid in the growth of the market globally. Government and varied non-public organizations square measure targeted on girls health across the world, which is likely to drive the market in the coming years. Coverage provided to girls is one amongst the key factors expected to drive the market in developed countries. For instance, various coverage plans in the U.S. provide preventive services for women without any copayment charges. This includes anemia screening on a routine basis, {folic acid|vitamin Bc|vitamin M|folate|folacin|pteroylglutamic acid|pteroylmonoglutamic acid|B-complex vitamin|B complex|vitamin B complex|vitamin B|B vitamin|B} supplements {for women|for ladies|for girls} {who|World Health Organization|WHO|United Nations agency|UN agency} {may|might|could} become pregnant, {hepatitis b|hepatitis B|serum hepatitis|viral hepatitis} screening, breast cancer screening, contraception, and many others. Healthy folks 2020 was established by the Department of Health and Human Services to enhance the health of all Americans in ten years.

## Application Insights

On the idea of application, the women's health market has been metameric into biological time pathology, secretion physiological state, adenomyosis, contraceptives, menopause, and Polycystic Ovary Syndrome (PCOS). In 2018, postmenopausal osteoporosis segment accounted for the largest share of the market due to an increasing population of elderly women aged 40 and above, and introduction of various drugs to treat menopausal osteoporosis. Presence of various major market players and on-going R&D are factors likely to drive the segment during the forecast period. However, contraceptives

segment is likely to witness the fastest growth during the forecast period. This can be attributed to the increasing use of contraceptives due to more awareness and entry of various products including patches and vaginal rings. Furthermore, global market of major products such as Evista, XGEVA, Mirena, Zometa, Minastrin 24FE, Nuvaring, Forteo, Premarin, Actonel, Ortho-Tri-Cy LO 28, and Reclast are incorporated in the report. Hormonal infertility segment observed a strong growth after contraceptives due to high fertility related disorders in developed countries. Furthermore, the availability of several medicines to treat hormonal imbalance and market players' investment in the segment is likely to improve the penetration of the segment in the coming years. Hormonal imbalance such as the imbalance of thyroid, Prolactin, estrogen is growing in women due to stress in life drive the growth of the market.

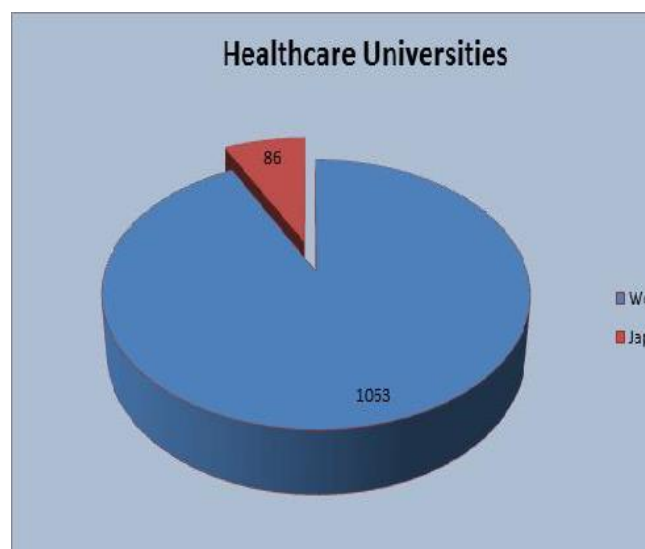


#### Industries associated with Healthcare:

Healthcare industry is an aggregation of different sectors within the economic system that provides goods and services to treat patients with curative, preventive, rehabilitative, and palliative care. The modern health care industry is divided into many sectors and depends on interdisciplinary teams of trained professionals to meet health needs of individuals and populations. The health care industry is one of the world's largest and fastest-growing industries. Consuming over 10 percent of gross domestic product of most developed nations, health care can form an enormous part of a country's economy.

#### Universities Associated with Healthcare in Tokyo and Japan

1. Nagoya City University - Mizuho-ku,
2. Dokkyo University School of Medicine
3. Osaka Medical College
4. Saitama Medical School
5. Showa University
6. St. Marianna University School of Medicine
7. Teikyo University
8. Toho University
9. Tokai University
10. Tokyo Medical University
11. Tokyo Women's Medical University
12. University of Occupational and Environmental Health



#### Market value, Growth & Source of Funds

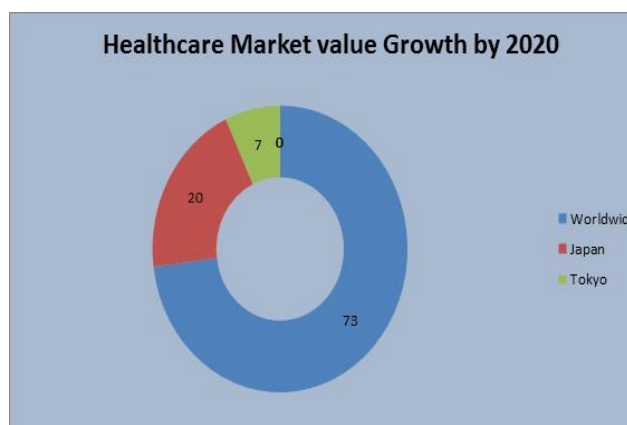
A growing market segment is demanding unscheduled access to primary healthcare services without consideration of health system or pre-existing clinician relationship. This population segment has given rise to a new set of "on demand" primary healthcare delivery channels. These on demand delivery channels have strong growth projections (ranging from 6.5 to 34 percent annually) over the next several years creating an opportunity or threat for the traditional primary care providers and the health systems.

As per estimates, the healthcare market is projected to grow at 12.0% p.a. to US\$ 69.4 billion by 2018 from an estimated US\$ 39.4 billion in 2013. Outpatient and inpatient markets are expected to account for 79% and 21%, respectively, of the overall market size. Japan is projected to remain the largest GCC market. Japan are

expected to be the fastest growing markets; going forward. The demand for the number of hospital beds is expected to be 115,544 in 2018, an addition of 11,241 beds from 2013, which is in line with the expected supply looking at the number of projects in the pipeline.

The IMF estimates that the region's population would cross the 50 million mark by 2020, providing impetus to the consumption of healthcare services. Rising income levels and sedentary lifestyles have led to a higher prevalence of obesity and diabetes leading to a demand for specialized healthcare services. GCC population in the age group of 65 and above is expected to surge from 1.2 million in 2015 to 14.2 million in 2050, driving demand for healthcare services. Also, infant mortality in the GCC improved from 110 per 10,000 live births in 2000 to 78 in 2012.

While growth in the region's insurance premium outpaces the growth in the global market, the insurance penetration remains one of the lowest in the world.



#### Why to Attend?

We make an effort to mark “**12<sup>th</sup> World Conference on Women Health Science and Care**” a success, with your support and high quality talks from both Gynaecologists as well as Women committees. During the conference, we assure you that you will experience world class facilities and hospitality at the conference.

**Women Health-2020** is a unique forum to bring together worldwide distinguished academics in the field of Women Health researchers, public health professionals, scientists, academic scientists, industry researchers, scholars to exchange about state of the art research and technologies. The Conference will feature many exciting academic programs including multiple panels, workshops, affinity group lunches, paper presentations, and scientific sessions by reputed psychiatrists from all over the country. World-renowned speakers, the most recent techniques, developments,

and the newest updates are the highlights of this conference.

- Keynote sessions by eminent researchers
- Top Industry Representations
- Thought provoking Symposia's and Workshops
- Preconference workshops in all major countries
- Outstanding Young Researcher Award
- Group Registration benefits

#### About City

Tokyo, Japan's bustling capital blends the ultramodern and the conventional, from neon-lit high rises to memorable sanctuaries. The extravagant Meiji Shinto Shrine is known for its transcending entryway and encompassing woods. The Imperial Palace sits in the midst of huge open nurseries. The city's numerous historical centres offer shows going from old style workmanship to a reproduced kabuki theater. More prominent Tokyo is the world's most crowded metropolitan territory and is the focal point of Japanese culture, fund, and government. A clamouring cosmopolitan city, Tokyo is additionally a significant transportation centre point and a world financial and mechanical focus. The city brags an enormous number world-class establishment of advanced education, the most elevated centralization of colleges in Japan. Tokyo was known as Edo until 1868, when the Japanese royal family was moved there from Kyoto. Metropolitan Tokyo is commonly characterized as the four prefectures of Tokyo, Saitama, Kanagawa, and Chiba, while the city of Tokyo legitimate more often than not alludes to the 23 wards in Tokyo prefecture itself. The metropolitan territory incorporates the significant urban areas of Yokohama, Kawasaki, and Chiba, just as country mountain districts west of the city, the Izu Islands outside Tokyo Bay, and the Bonin Islands toward the southeast in the Pacific Ocean.

An antiquated city that has developed naturally instead of as per a forced arrangement, Tokyo displays a format that contrasts profoundly from the framework like examples of urban communities like Washington, D.C., or Chicago. The lanes pursue no detectable example, however they may rough a spider web, with concentric circles like Meiji-dori converged by transmitting lanes like Shinjuku-dori and Yamate-dori. The geological focus is ostensibly Chiyoda-ku, where the Imperial Palace is found, however Chiyodaku, with its copious open park space, barely qualifies as Tokyo's "downtown." No other region qualifies as downtown either; rather, the city has a few concentrated "focuses,

for example, Shibuya, Shinjuku, and Ikebukuro. Different center points incorporate Setagaya, the Ginza and Ueno.

#### Target Audience

- Specialists
- Researchers
- Health care professionals like Obstetricians, Physicians, Breast Cancer Surgeons, Oncologists, Gynaecologist
- Professors
- Medical Device Experts
- Women health Nurses
- Students from Academia in the research of Women
- Chief Marketing and technology officers of Healthcare IT Product & Service providers
- Chief Information Officers
- Chief of Medical Records
- Information Systems Directors/Managers
- Medical/Clinical Informatics Directors/Managers
- Public Relations Directors
- Physician Relations Directors
- Strategic Planners