

Pharma – 2012 :Clinical trials in emerging markets -S.V.Krishna Prasad - Cito Healthcare Pvt. Ltd.

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As the world is becoming a larger platform for Clinical Trial arena, emerging markets are the focus areas. Oncology Clinical Trials are one of the very fast growing trial segments in Emerging Markets. Common misconceptions about Emerging Market segments such as Russia, Africa have made Asia the preferred location for economical and expedited trial completions. EM trials help development teams meet recruitment target relatively easier than other segments. Look at the potential that a continent such as Africa holds for various trials especially anti-retroviral. Running trials in EM requires a strong nodal control/centralized communications. Understanding the Cultural challenges, Ethos and Law of the land are crucial for choosing a CRO partner in the planned segment. As is well known, in some countries, locally registered drugs require trial conduction on local population only is a factor which needs to be kept in mind e.g. Japan, Mexico and Russia. Last, but never the least, it is of primordial importance that due diligence is conducted on CROs in the emerging markets before making them the partners for trials. Local expertise is crucial to the trial. According to several interviewed clinical executives, such expertise or lack of it can either make or break it, so making sure that the highest quality and compliant CROs and vendors need to be pressed into service of conducting a trial; While Quality Assurance would set out the agenda and the policies, it is the Regulatory Affairs division that needs to update the operations and hence the top most importance to the Regulatory Affairs function in this spectrum. Trials to gauge the effectiveness and safety of medicines or medical devices by monitoring their effects on large groups of individuals. Clinical research trials are sometimes lifesaving. There are two main sorts of trials or studies - interventional and observational. Interventional trials aim to seek out out more a few particular intervention, or treatment. People participating are put into different treatment groups, in order that the research team can compare the results. Clinical trials aim to seek out out whether a medical strategy, treatment, or device is safe and effective for humans to use or consume. Trials contains four phases, and that they can focus on: treatment, prevention, diagnostic, screening, supportive care, health services research, and basic science. All clinical trials have risks. But any medical test, drug, or procedure has risks. The danger could also be greater during a clinical test because any new treatment has more unknowns. This is often very true of phase I clinical trial and II clinical trials, where the treatment has been studied in fewer people. Trials contains four phases, and that they can focus on: treatment, prevention, diagnostic, screening, supportive care, health services research, and basic science. A search team will likely include doctors, nurses, social workers, health care professionals, scientists, data managers, and clinical test coordinators. Clinical trials on humans occur within the final stages of an extended, systematic, and thorough research process. The method often begins during a laboratory,

where new concepts are developed and tested. Testing on animals enables scientists to ascertain how the approach affects a living body. Before you'll participate during a trial, the researchers must confirm you understand all the possible risks, benefits, and alternatives to the study. As a part of this process, you'll tend verbal instructions, printed materials to read, questionnaires, and other sorts of information. Failures can arise from a scarcity of efficacy, issues with safety, or a scarcity of funding to finish an attempt, also as other factors like failing to take care of good manufacturing protocols, failing to follow FDA guidance, or problems with patient recruitment, enrollment, and retention. Last, patients treated at hospitals that participate in clinical trials seem to receive better quality of care and appear to possess significantly better outcomes than patients treated at hospitals that don't participate in trials—at least within the setting of acute coronary syndrome. New MIT Study Puts Clinical Research Success Rate at 14 Percent. Nearly 14 percent of all drugs in clinical trials eventually win approval from the FDA — a way higher percentage than previously thought, consistent with a replacement study from the MIT Sloan School of Management. The standards differ from study to review. They'll include age, gender, medical record, and current health status. Eligibility criteria for treatment studies often require that patients have a specific type and stage of cancer. during a study led by UCLA investigators, treatment with the immunotherapy drug pembrolizumab helped quite 15 percent of individuals with advanced non-small cell carcinoma live for a minimum of five years—and 25 percent of patients whose tumor cells had a selected protein lived a minimum of that long. When a tumor responds to immunotherapy, the remission tends to last an extended time (a year or more), unlike a response to chemotherapy (weeks or months). Also, with immunotherapy, tumors initially may swell as immune cells engage with the cancer cells, then later shrink as cancer cells die. during a study led by UCLA investigators, treatment with the immunotherapy drug pembrolizumab helped quite 15 percent of individuals with advanced non-small cell carcinoma live for a minimum of five years—and 25 percent of patients whose tumor cells had a selected protein lived a minimum of that long. How will you recognize the immunotherapy is working? You'll have regular check-ups together with your cancer specialist, blood tests and differing types of scans to see whether the cancer has skilled treatment. It's going to take a while to understand if immunotherapy has worked because some people have a delayed response. It occurs in 40% to 60% of individuals given a mixture of PD1-inhibitor and CTLA4-inhibitor immunotherapies. Most side effects appear around two to 3 months after therapy starts. However, close monitoring, early recognition, and prompt therapy can help control side effects.

Biography

Mr. Krishna Prasad, CEO & Director, Cito Healthcare P Ltd has been associated in various positions with SOL Pharmaceuticals Ltd, Nicholas Piramal India Ltd (Now Piramal Healthcare), Aurobindo Pharma Ltd, QPS Bioserve India Pvt Ltd, RACem Pharma Ltd (CRBio), ClinSync Clinical Research P Ltd, Development & Advisory Board member, Larasan Pharmaceutical Corporation, Florida, Orem Access Bio for

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